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# Excel Homework Report

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. Theater, music, and “film & video” are the most popular parent categories for people to start a Kickstarter campaign. The three most successful subcategories are theater, rock [music], and documentary. People are most likely to be successful in their Kickstart campaign, if they start it around the end of tax time in April through to June
2. What are some of the limitations of this dataset?
   1. It would be nice to know if certain people were better at running Kickstart campaigns. An intangible component would be the write-up that goes with the Kickstart campaign. Having a thousand samples in each parent category would allow me to determine which Kickstart campaign categories are most successful.
3. What are some other possible tables/graphs that we could create?
   1. Pie charts for parent category are usually pretty easy to grasp for some people. A table that splits out success success and failure using Success and by columns. Then make the primary row start month, and the sub-row end date. I would also add another column to the table indicating duration length, for addition into a table.